

# **Lesson 66: Business Competition**

By Xandra

## 1. Dialogue

First, repeat after your tutor. Then, practice each role.

Ichiro and Wayne are business partners and they own a coffee shop called Central Perk. They're talking about a new coffee shop in their neighborhood.

Ichiro: Did you know that there's a new coffee shop around the corner?

Wayne: Yes. They just opened this morning.

Ichiro: Central Perk is no longer the only coffee shop in the neighborhood.

Wayne: Don't worry. Our business will be fine.

Ichiro: We have to do something so that customers will keep coming.

Wayne: Why don't we lower our prices?

## 2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

- 1. Jack no longer smokes, but he still drinks a lot.
- 2. Since she has lost her job, she can no longer rent a house in New York.
- 3. It's no longer safe to walk alone at night.

\* no longer / もはや~でない[しない]

### 3. Your Task

You are a sales manager for a cosmetic company. This month, your sales team is the 'top 2 sellers' in Japan, and you want to be the top 1. You are now having a meeting with your sales team. Encourage your team to go out and sell more products. Remind them of their goals. Tell them that you believe in them, and that the team can achieve more.

## 4. Let's Talk

What are some of the popular brands in the world? What are the good and bad things about business competition?

#### 5. Today's photo

Describe the photo in your words as precisely as possible.

